

# Suva industry and market trends



## Overview

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The job market in Suva, Fiji, is experiencing a dynamic shift in 2024, driven by economic growth and diversification. Key industries such as tourism, agriculture, and information technology are pivotal to Suva's economy, with each sector contributing significantly to employment opportunities. Recent. The economy has been driven by a robust rebound in visitor arrivals and increasing consumption, with ongoing reforms and investment aimed at boosting medium-term growth. Risks to the outlook stem from weak growth in key tourism source markets and the newly imposed tariffs by the United States. This International Merchandise Trade Statistics provides information on Fiji's exports, re-exports and imports of goods between Fiji and the rest of. The Consumer Price Index [CPI] is compiled to indicate average changes in the prices of goods and services purchased by households nationwide. Suva Municipal Market was first established in the 1950s. This growth is a reflection of broader economic and urbanisation trends, aimed at catering to the evolving consumer demand for modern. Navigating the vibrant city of Suva, Fiji's bustling capital, becomes even more intriguing when you consider how global economic trends shape the very currency in your pocket.

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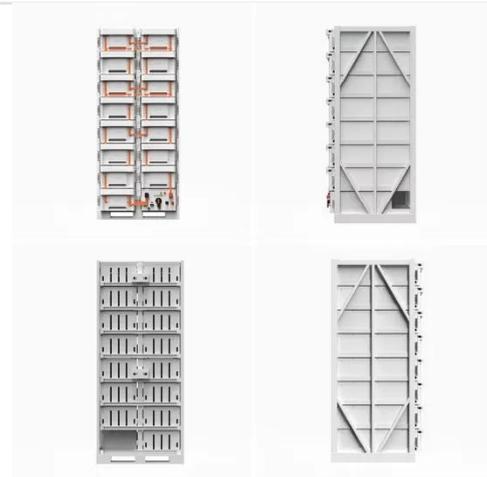
### Economic Analysis Report On Four Markets in Fiji

The document provides an economic analysis of four markets in Fiji: Suva Market, Nausori Market, Sigatoka Market, and Labasa Market. Surveys of over 250 vendors across the four markets found ...

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### Economic Trends & Their Impact on Currency in Suva

Global economic trends have a profound impact on currency values, and Suva is no exception. Factors such as global inflation rates, shifts in trade policies, and international economic growth can lead to ...



### Fiji: Economy , Asian Development Bank

Figures are based on the latest edition of ADB's Asian Development Outlook, which analyzes economic and development issues in developing countries in Asia and the Pacific. This includes forecasting the ...

## Suva, Central Airbnb Data 2025: STR Market Analysis & Stats

This 2026 STR market report for Suva, based on AirROI data from January 2025 to December 2025, reveals key trends in the niche market of 143 active listings. Whether you're considering an Airbnb ...



## Job market in Suva: Trends, Industries, Openings

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## Asian Development Outlook (ADO) April 2025: Fiji

Risks to the outlook stem from weak growth in key tourism source markets and the newly imposed tariffs by the United States. Expanding private sector development by improving access to finance and ...



## Major developments transforming Fiji's retail sector

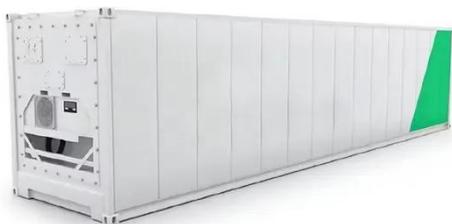
Fiji's retail sector is undergoing a significant transformation, with major



developments reshaping the shopping landscape in key urban centres like Suva and Labasa.

### Inside the bustling Suva Market where Fiji comes to life

Although its open daily, the Suva Municipal Market is at its full capacity on Friday and Saturday as most families' flock to the market to shop for their weekend supply of fresh agriculture ...



### Investment prospect for 2024 and beyond

Economic activity domestically has been healthy despite persistent headwinds, underpinned mainly by the thriving tourism sector, strong remittances, and resilient domestic demand.

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